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ABSTRACT

A bibliography on strategic management is presented to assist both practitioners and researchers. Criteria for inclusion were as follows: (1) general in scope, providing introductory information on a variety of subtopics within strategic management; (2) indications that the work is becoming a classic (i.e., frequent citations by other authors); (3) dealing specifically with the adaptation of an organization to changes in its external environment, or (4) relating strategic management concepts to higher education organizations. In addition, effort was made to include related works dealing with strategy as it relates to decline and recovery from decline. Each of the approximately 310 publications are identified by author, title, publisher, date, and issue numbers, when applicable. (SW)

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STRATEGIC MANAGEMENT
A Comprehensive Bibliography

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May, 1983

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STRATEGIC MANAGEMENT

A Comprehensive Bibliography

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INTRODUCTION

This bibliography of materials on strategic management was compiled using several criteria for inclusion. A work was included if (1) it was general in scope, providing introductory information on a variety of subtopics within strategic management, (2) it showed signs of becoming a classic, in that it was frequently cited by other authors in the area, (3) it dealt specifically with the adaptation of an organization to changes in its external environment, or (4) it related strategic management concepts to higher education organizations. In addition, there was some effort to include related works dealing with strategy as it relates to decline and recovery from decline.

With the broad boundaries of these criteria, every effort was made to be inclusive. However, it is likely that a number of important works have been inadvertently omitted. As a quick review of the diversity of journals and publishers in this bibliography will attest, the literature on strategic management finds farflung outlets. The reader who finds promising titles in this list is advised to consult the bibliographies of those works to identify others that are relevant to that subtopic.

The bibliography contains some entries that will be of interest primarily to practitioners, others to researchers. Given the orientation of the compiler of the bibliography, an emphasis on the latter is likely to have developed. Those who are familiar with the journals will be able to identify articles intended for practitioners (for example, those published in Harvard Business Review) and those intended for researchers

(for example, those published in Strategic Management Journal). In the interest of fostering increased utilization of knowledge as well as more pragmatic and realistic research, users of this bibliography are encouraged to disregard the researcher/practitioner distinction.

This bibliography was prepared with the research talents of Renee de Alba and the technical skills and patience of Dee Lowrance and Judy Butler. Their work was outstanding. Any deficiencies that remain are my responsibility.

-Ellen Earle Chaffee

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